

Product Information

From the inventor of the first generation of insect poison extractors more than 30 years ago, we now introduce the new and improved Unstinger™.

Instant pain relief from bite and stings from insects, snakes, scorpions and spiders.

Suitable for:

- ✓✓ Allergy sufferers
- ✓✓ Families with babies and children
- ✓✓ When travelling
- ✓✓ Campers
- ✓✓ Hunters and anglers
- ✓✓ Nature lovers



Through improved materials and revised technology, the new generation of the Unstinger™ will no longer dry out and is now guaranteed to work when you need it most!

The new insect poison extraction tool, the Unstinger™ is an easy and painless way to avoid the discomfort, which follows from bites and stings by bees, wasps, hornets and even snakes and scorpions!

The Unstinger™ is a reusable one-hand operated vacuum pump, which easily and painlessly extracts poison and venom from a sting or bite.

Immediately after being stung, the user simply places the Unstinger™ over the sting or bite, pulls the lever back and keeps a constant vacuum. Applied immediately, the Unstinger™ provides dramatic relief from any discomfort and pain the user may experience.

Benefits of the Unstinger™

- ✓ The Unstinger™ nozzle is designed so that the vacuum is applied directly to the skin
- ✓ The vacuum is greatly enhanced
- ✓ The Unstinger™ is operated with one hand and does not require cleaning, hair removal or other measures. These actions will only add to the spread of the poison and venom
- ✓ The adapter tip, makes the Unstinger™ usable anywhere on the body, regardless of surface or hair, and can even be used on pets
- ✓ The transparent design allows the user to see the poison being extracted
- ✓ The stamp is designed, so that the Unstinger™ can maintain its' high level of vacuum
- ✓ It is easy to carry anywhere



Target Groups:

The Unstinger™ is aimed at everybody who knows they risk insect bites and worries about the consequences. For instance:

- People with allergies
- Families with babies and children
- On your travel
- Campers
- Hunters and anglers
- Wildlife enthusiasts

The Unstinger™ is a natural item for first aid kits for homes, children, offices, cars, travel, fishing kits, beach bags, etc.

Did you know...

... That 10-15 per cent of the population in the industrialized countries is allergic to insect bites?

... That 7 per cent of all applications of the casualty ward of European hospitals during the summer are people with insect bites?

... That most people, adults as well as children are genuinely afraid of being stung?

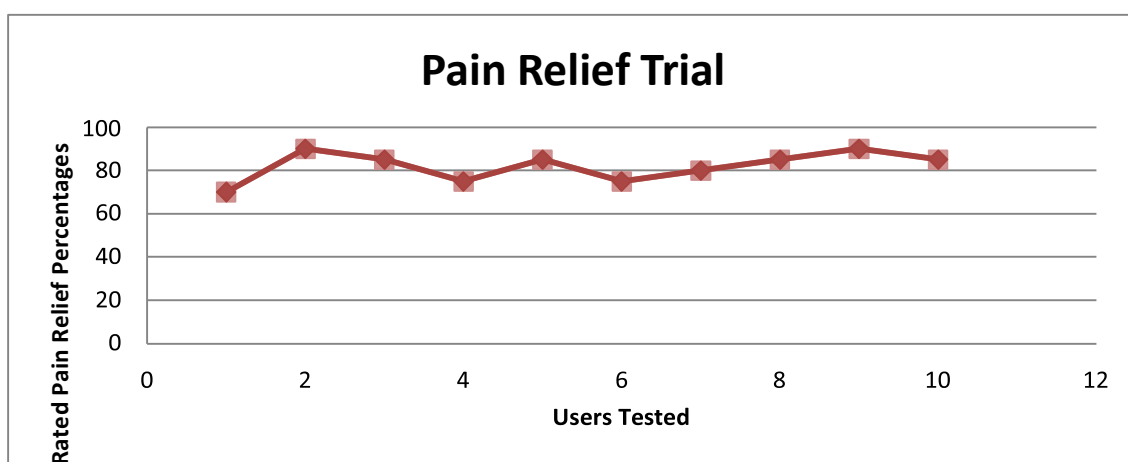
These facts, combined with the convincing results of the clinical test, show that The Unstinger™, removes poison instantly.

Especially in the introductory phase, communication by means of press releases has proved effective, especially using case stories.

Following the product launch, market penetration should be supported by advertising (to assist impulse purchasing) and point-of-sale material for retailers.

Doctor Torben Soegard Andersen conducted a trial, which measured 10 peoples' reactions to a bee sting. All the users were stung twice, within a week's interval.

- ✓ The first sting was administered and left untreated.
- ✓ The second sting was treated with immediate use of the Unstinger™.
- ✓ The results were as follow:



- ✓ Tests have been conducted by engineer Flemming Humble, at the Danish Technological Institute, to verify the vacuum power provided by the Unstinger™
- ✓ The results were as follow:

